

# travelweek

## Attention small agencies: Closing or merging is not your only option!



Are you bogged down with paperwork, accounting and payroll? Do you spend a lot of time on your website and marketing? Are the costs of fees, registrations, rent and staff making it difficult to turn a profit?

If you answered "yes" to all of the above, you have a lot in common with other agency owners. But it doesn't have to be this way!

The Travel Agent Next Door is launching an outreach initiative for small, storefront agencies looking for ways to grow their sales and increase their profitability, while reducing their administrative costs and workload.

### **Win a year fully hosted FREE**

The host agency is running a contest where agencies can win one year of services worth over \$19,000 completely free.

The Travel Agent Next Door Founder, Flemming Friisdahl, says that agencies who join his network often tell him how relieved they are to escape all that administrative work and – even better – reduce their costs.

"What's great is, they can get back to doing what they love, which is selling travel," he says.

As an agency owner, once you can concentrate on sales instead of admin, you become re-energized about your business and your sales and profits grow – and your costs are reduced because The Travel Agent Next Door takes care of a lot of your former costs.

These include: ACTA, TICO, IATA, BCCP fees; website, marketing costs; accounting system and accounting person costs; phone & fax line costs; errors & omissions insurance and even rent if you decide to take your operation home-based.

Friisdahl said he hopes the contest will get the attention of small agencies. He would like to have a conversation with any agency owner who is feeling overloaded. "I can show them how things could be vastly different for them, how they can stay in business, grow their sales. They don't have to sell or retire, and they can enjoy being in the travel business again."

The Travel Agent Next Door's **'Free Yourself & Get MORE™ Contest'** closes Oct. 15, 2016.

Full contest details are available here: <http://www.thetravelagentnextdoor.ca/free/>